**CRAIG H. KENNEDY**

6010 Bison St

Kearney, NE 68845

505-934-5005

ckennedyabq@gmail.com

**Owner, Kennedy Aerostats**

**Tour Host, Ride Balloon Pilot, Instructor, Coach and Mentor**

**Safety first, outcome-oriented team and consensus builder**

**Fierce brand manager, focused on mutual respect of each team member to grow loyalty in the organization and encouraging healthy values to benefit homelife and our greater community**

**SUMMARY**

* Accident-free corporate contract balloon pilot for AAA/Auto Club Southern California, WICKED the Musical, Intel Corporation, Delta Dental, ING Direct, KOB-TV, KOAT-TV
* Contract pilot for The Resort at Paws Up, Hot Air Expeditions, Rainbow Ryders, The United States Hot Air Balloon Team, World Balloon Corporation flying passenger rides primarily in Arizona, New Mexico, Colorado, Montana and Southeastern Pennsylvania,
* Factory authorized representative for Lindstrand Balloons USA, Palfinger/Omaha Standard Lift Gates, Multi-Wing America
* Experimental homebuilder of lightweight balloons and baskets
* Instructed 16 balloon students to successful completion of certification
* 25 years as television newsroom manager, crafting television news and promotional content for local network affiliates
* 13 years as on-air talent, anchoring nightly newscasts, public appearances and cross promotion with media partners
* Strong interpersonal skills; proven ability to develop and maintain solid business relationships with staff and clients
* 7 years as real estate broker, specializing in land and high-end custom homes

**EXPERIENCE**

**Kennedy Aerostats** (Albuquerque, NM / Phoenix, AZ / Elverson, PA / Seeley Lake, MT)

1992-present

**Owner/Operator**

* Contract pilot, rides and marketing balloons
* Founded hot air balloon marketing company, with Intel Corporation as main client. 19-year relationship, one of the longest running contracts in the USA
* Additional contracts with Auto Club Southern California, New Mexico & Texas, KOB-TV, KOAT-TV and Delta Dental Plan

**Anderson/Abruzzo International Balloon Museum Foundation** (Albuquerque, NM) 2007-July 2013

**Trustee/Sales & Marketing/Social Media**

* 2 term mayoral appointee to Museum Trustee Board, overseeing operations
* Sales Agent for Museum Foundation fundraising and endowment efforts
* Social Media Coordinator, web administrator, analytic reviews

**Kennedy & Associates** (Albuquerque, NM)

2005-2010

**Qualifying Broker**

* Real Estate Broker, Realtor, specialist in undeveloped land and real estate development
* Real Estate Broker/Owner/Investor, focusing on exclusive development of 10 high-end homes

**KOAT-TV 7** (Albuquerque, NM)

1996-2005

**Executive News Producer**

* Supervised 7 news producers and 5+ hours of daily newscasts, plus special projects
* Responsible for content, style and graphic presentation, branding and topical promotion for all news content

**Additional Broadcast** (New Mexico, Wyoming, Colorado, Kansas, Nebraska, Missouri)

1980-1996

**Anchor/Reporter/News Director/Executive Producer**

**SERVICE:**

* **ABQ International Balloon Museum,** Past Mayoral appointee to Trustee Board, directing museum
* **Balloon Explorium,** Past Vice President for non-profit educational foundation
* **AAAA Education Foundation,** Albuquerque, NM: Founding member of aviation club
* **Albuquerque International Balloon Fiesta:** Volunteer leader/producer of Dawn Patrol Show team 1996-2014
* **Calvary Phoenix,** Youth and Media Ministry volunteer
* **Mission Bible Fellowship, Seeley Lake, MT,** Media Ministry volunteer